

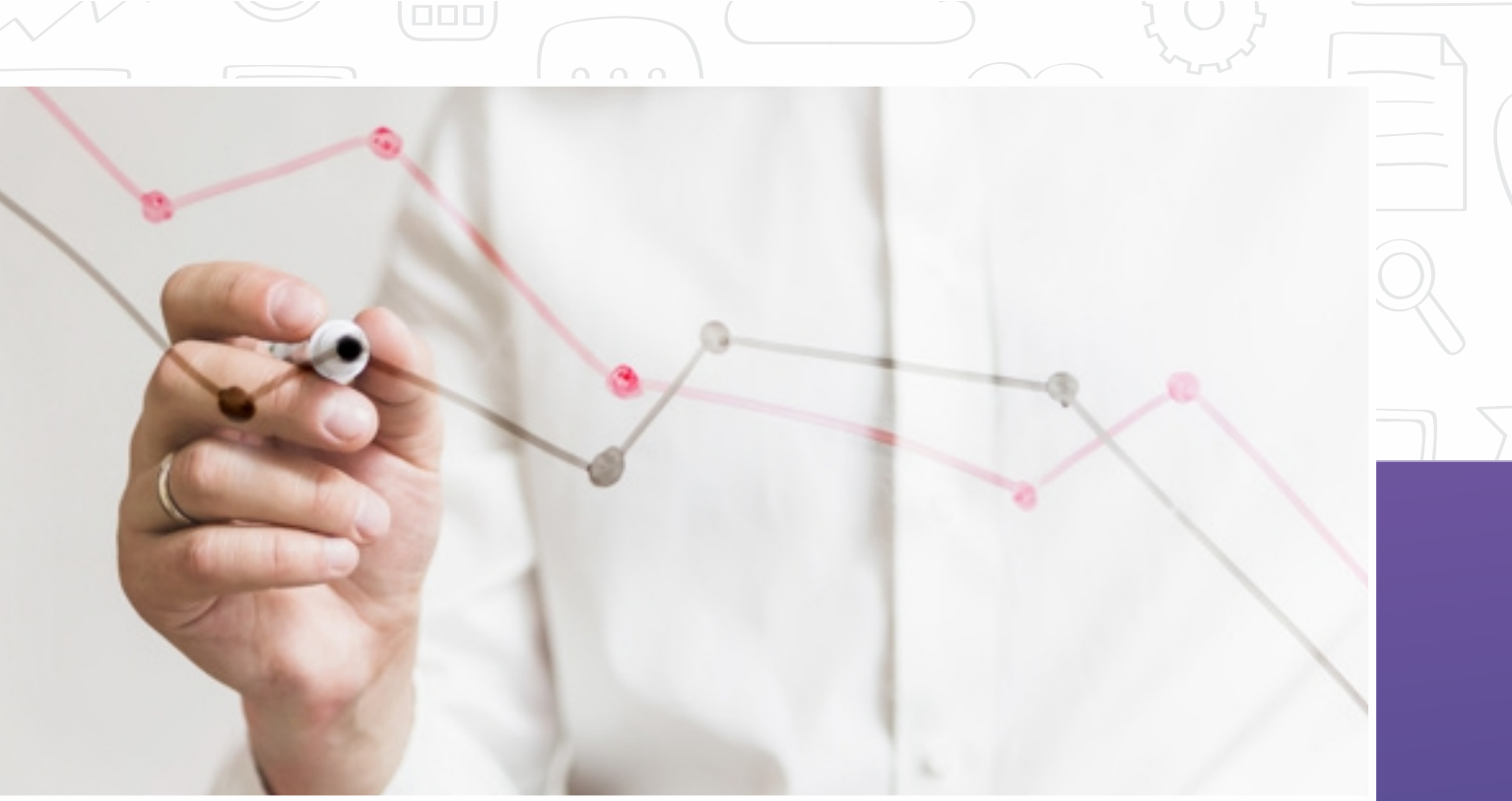
www.sirmor.com

**GROW FAST
WITH OUR
SERVICES**

 **SIRMOR**
software solution pvt ltd

TABLE OF CONTENT

ABOUT US	02
WHY DIGITAL PRESENCE	04
OUR SERVICES	05
WEBSITE DESIGN & DEVELOPMENT	06
DIGITAL MARKETING	07
SOFTWARE DEVELOPMENT	08
BRANDING & ADVERTISING	09
MOBILE APPLICATION	10
GRAPHICS DESIGN	11
DOMAIN & HOSTING	12
BULK SMS & E-MAIL MARKETING	13
OUR VALUABLE CLIENTS	14



ABOUT US

Sirmor is a digital marketing company that focuses on driving results via effective and measurable solutions. Established in 2014 and in present ranked #1 for "Digital Marketing Services in Madhya Pradesh & Chhattisgarh". We partner with our clients to develop and Enhance their marketing plans, and set up winning strategies to increase their Reach among their rightful Customers.

From web and mobile application design and development into e-commerce, content writing, PPC, SEO and social media management, we provide an integrated service to enhance your online marketing return and improve the top line.

Our services are modern, robust, and coherent and this is how we remain effective.

It would be a pleasure to be associated with your company and provide services for your business.

LEADING

DIGITAL MARKETING COMPANY IN INDIA

ESTABLISHED
2014

1000+
HAPPY CLIENTS

500+
WEBSITE CREATED

25+
TEAM SIZE





WHY YOUR ORGANIZATION NEEDS DIGITAL PRESENCE ?

- ▶ **COST EFFECTIVE**
- ▶ **REACH MORE CUSTOMERS IN SMALLER BUDGET**
- ▶ **EASIER CUSTOMER SURVEY**
- ▶ **EASY TO REACH TARGET AUDIENCE**
- ▶ **CREATE BRAND AWARENESS BY PROVIDING EASY INFORMATION**
- ▶ **TRACK THE BUSINESS PERFORMANCE**



OUR SERVICES



**WEBSITE DESIGN
& DEVELOPMENT**



**DIGITAL
MARKETING**



**SOFTWARE
DEVELOPMENT**



**BRANDING &
ADVERTISING**



**MOBILE
APPLICATION**



**GRAPHICS
DESIGN**



**DOMAIN &
HOSTING**



**BULK SMS &
E-MAIL MARKETING**



**OTHER
SERVICES**

WEBSITE DESIGN & DEVELOPMENT

- ▶ **STATIC, DYNAMIC AND CMS BASED (WORDPRESS, JOOMLA, BLOGGER, ETC)**
- ▶ **ONLINE CHATTING TOOL**
- ▶ **DEVICE FRIENDLY FRAMEWORK**
- ▶ **QUALITY WEB CONTENT**
- ▶ **CLEAR, USER-FRIENDLY NAVIGATION**
- ▶ **EMAIL CONFIGURATION**
- ▶ **ADVANCED TECHNOLOGY ENABLES**

WHY WEBSITE IS MANDATORY IN TODAY'S BUSINESS WORLD ?

CREATING BETTER ADVERTISING, PRESENTING INFORMATION QUICKER AND BETTER, BUILDING CUSTOMER LOYALTY AND MOST IMPORTANTLY RANKING ON GOOGLE.



DIGITAL MARKETING

- ▶ ALL SOCIAL MEDIA PROMOTION AND MAINTAINANCE (FACEBOOK, INSTAGRAM, YOUTUBE, ETC.)
- ▶ GOOGLE ADWORDS
- ▶ GOOGLE BUSINESS PAGE (MAPS)
- ▶ SEO (SEARCH ENGINE OPTIMIZATION)
- ▶ ADS BY GOOGLE (IMAGE/GIFS ADS ON OTHER WEBSITES)



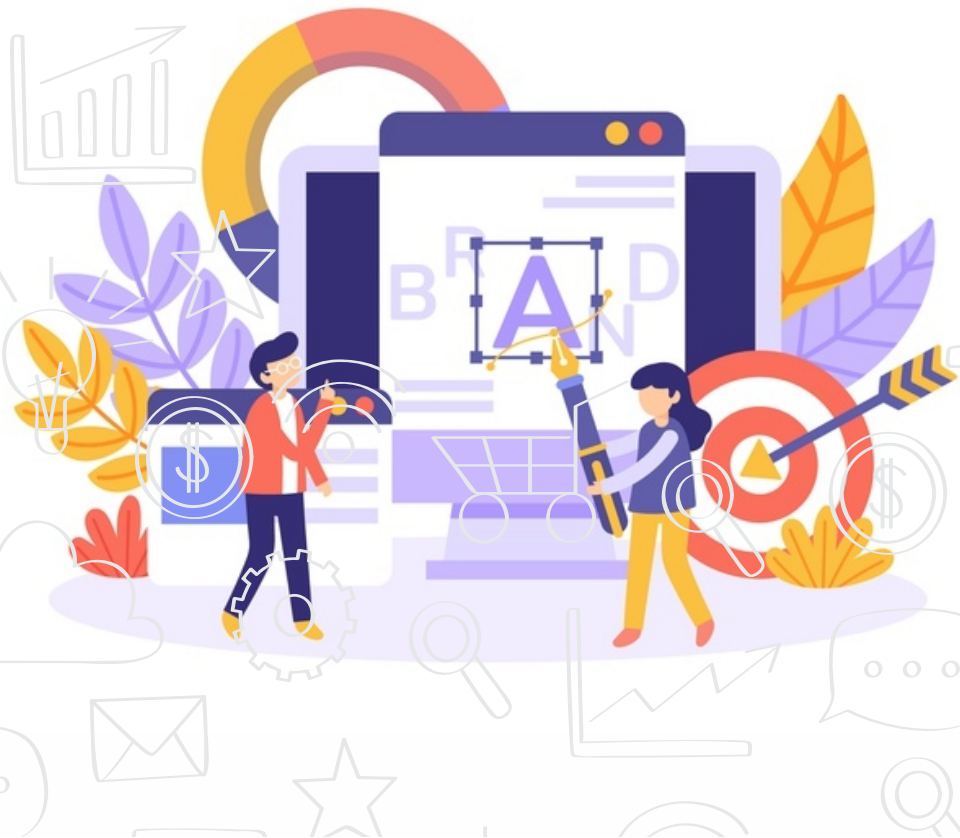
SOFTWARE DEVELOPMENT

- ▶ **BILLING SOFTWARE**
- ▶ **BUSINESS MANAGEMENT SOFTWARE**
- ▶ **HOSPITAL MANAGEMENT SOFTWARE**
- ▶ **SCHOOL/COLLEGE MANAGEMENT SOFTWARE**
- ▶ **CRM SOFTWARES**
- ▶ **CUSTOMISED SOFTWARE**
ACCORDING TO YOUR NEEDS



BRANDING & ADVERTISING

- ▶ INCREASING WEBSITE TRAFFIC
- ▶ LEAD GENERATION CAMPAIGNS
- ▶ INCREASE IN SOCIAL MEDIA FOLLOWERS
- ▶ BETTER WEBSITE RANKING ON GOOGLE
- ▶ INCREASING BRAND RECOGNIZABLE
- ▶ BLOGGING AND VLOGGING ADVERTISING



MOBILE APPLICATION

- ▶ BUSINESS MANAGEMENT APP
- ▶ INFORMATIVE APP
- ▶ CONTENT MANAGEMENT APP
- ▶ E-COMMERCE APP
- ▶ CUSTOMISED APP FOR YOUR BUSINESS
(WEB, NATIVE AND HYBRID)



GRAPHICS DESIGN

- ▶ **LOGO DESIGN**
- ▶ **BROCHURE / FLYER DESIGNING**
- ▶ **INVITATION CARDS AND ENVELOPES**
- ▶ **VISITING CARD AND ID CARDS**
- ▶ **FLEX, BANNERS AND STANDEE DESIGNS**
- ▶ **SOCIAL MEDIA POSTS CREATION**
- ▶ **BOOKS AND MAGAZINES DESIGN**



DOMAIN & HOSTING

WE PROVIDE BEST OPTION WHICH ALLOWS BUSINESS TO BENEFIT FROM TECHNICAL SUPPORT & WEB SECURITY.

- ▶ DOMAIN NAME REGISTRATION
- ▶ DOMAIN TRANSFER
- ▶ SSL CERTIFICATE & INSTALLATION
- ▶ WEBSITE HOSTING SERVICES
- ▶ BUSINESS E-MAIL CREATION



BULK SMS

- ▶ PROMOTIONAL SMS
- ▶ TRANSACTIONAL SMS
- ▶ ALERT SMS
- ▶ SMS-WEBSITE INTEGRATION

E-MAIL MARKETING

INCREASE YOUR BRAND AWARENESS
BY OUR E-MAIL MARKETING SERVICES, A COST EFFECTIVE
AND FASTER WAY TO REACH MASSIVE AUDIENCE



OTHER SERVICES

- ▶ RENTAL COMPUTER/LAPTOPS
- ▶ PC REPAIRING SERVICES
- ▶ CCTV INSTALLATION AND SERVICE
- ▶ COMPUTER ACCESSORIES SALES AND SERVICES
- ▶ OPERATING SYSTEM AND SOFTWARES INSTALLATION
- ▶ ASSEMBLED PC WITH REQUIRED SPECIFICATIONS
- ▶ ON-SITE MANPOWER SERVICE



GET IN TOUCH

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